Requirements and color coding
for the cibus symbol

Through Delimax GmbH, the cibus symbol is made available to all licensees in compliance with the license and application conditions. It may only be used by licensees for certified cibus products and for marketing and advertising purposes. Any misuse of the mark will result in the withdrawal of the right of use and will result in claims for damages or legal action by the standard setter in the event of any damage incurred.
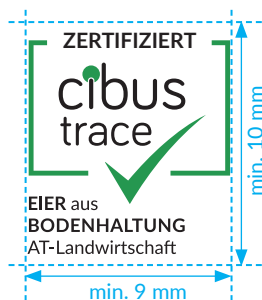
The following design requirements apply to the use or printing of the cibus symbol the following design requirements.

1. Minimum Size
The sign with the indication of origin and the indication of husbandry must have a total height of at least 10 mm or a total width of at least 9 mm.

2. Ratio
The sign must not be distorted - the ratio of height to width must be 10:9..

The dimensions apply to the standard logo (without colour background), i.e. from the top edge of the text to the bottom edge of the text in height, or from left to right of the frame in width.

3. Colours

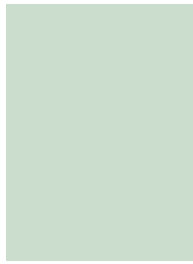The colours must correspond to the following colour codes:

GREEN
CMYK: 78 5 87 15
RGB: 39 146 70
HEX: #279246

LIGHT GREEN
CMYK: 20 5 21 0
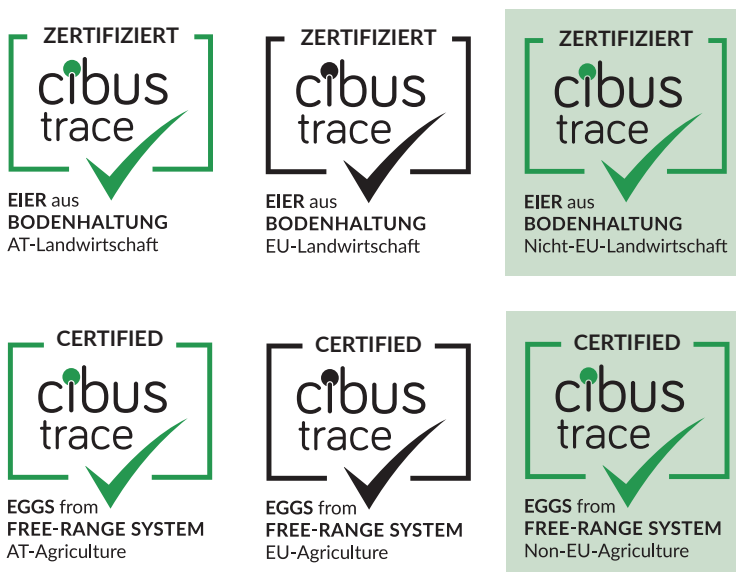RGB: 215 227 211
HEX: #d7e3d3

BLACK
CMYK: 0 0 0 100
RGB: 0 0 0
HEX: #000000

4. Versions

The symbol can be printed either as a standard symbol "colour on white background", as a "black and white" version or as a "colour with background colour" version according to the following examples:

5. Supplementary versions

When used for marketing and advertising purposes, the logo may be used in the following versions without the indication of posture and origin: